



Skyline Building Systems Inc.

## NEWS RELEASE

June 01, 2010

For Immediate Release

[www.dec-tec.com](http://www.dec-tec.com)

### **CoolStep makes Decks and Balconies both Waterproof and Cool to walk on.**

Calgary based Skyline Building Systems Inc. is proud to announce the arrival of their newest member, CoolStep, to the DecTec family of brands. According to Grant Lawton, Business Development Manager for DecTec Products, "CoolStep, which has been in development for the past three years, is a natural evolution of our exterior waterproof flooring and roofing products, given the recent trends in energy awareness and sustainability." Lawton continues, "End users are demanding more and more from the products they incorporate into their buildings and homes, and that demand must be met by both Design Professionals and Manufacturers."

"The biggest benefit of CoolStep, is just as the name implies, it stays cool to walk on in bare feet, even under extreme, full exposure sun" says Lawton. "We have all stepped out onto a balcony or deck that has been in direct sun, no matter whether it was a painted on product, paver blocks or a composite wood, and quickly did the hot foot shuffle back to safety." Unlike typical deck products, the color and composition properties of CoolStep will actually reduce the interior temperature in the homes' area located beneath it, lowering the energy consumption needed for air conditioning. This is achieved by the product reflecting the sun's rays and emitting the heat back into the sky instead of absorbing it and transferring it downward into the building below.

Lawton explains, " If your deck is over living space, this type of application is known as Cool Roofing, and has stringent criteria established by the Cool Roof Rating Council ( [www.coolroofs.org](http://www.coolroofs.org) ) an independent, credible Organization which has become an essential resource for both the public and the Design and Construction Industries. We are very proud to have met that criteria and have CoolStep listed as a product conforming to the requirements of the CRRC."

Skyline has consistently been the innovator in the industry with the DecTec line of waterproof flooring and roofing products. The introduction of CoolStep, the only Product in its category with not only a Cool Roof Rating, but also a one-of-kind 20 Year Warranty, ensures that the tradition of leading the industry continues.

#### **About Skyline**

Through our DecTec Brand of membranes, Skyline provides proven waterproofing and roofing solutions for balcony and roof-deck applications. As North America's leading innovator in pedestrian traffic bearing PVC membranes, our products provide a proven, low maintenance and low life-cycle cost solution with over 40 years of real-life roofing manufacturing behind each and every one of them. DecTec commercial-grade membranes, coupled with industry leading system accessories and components, make water intrusion problems on deck areas a thing of the past.

For more information:

website: [www.dec-tec.com](http://www.dec-tec.com)

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